

## Occupancy Survey - Self Catering Accommodation

---

### Introduction

Thank you for taking part in the Visit Isle of Man Accommodation Occupancy Survey.

The objective of the survey is to gather information and data from businesses operating within the Isle of Man tourism industry and track the industry performance each month.

The information to be submitted in this survey is for the month of September 2019.

Note: This survey is for providers to submit information for a specific property. If you are responsible for more than one property you can ask to be set up as a group - you can do this by emailing us at [info@islandglobalresearch.com](mailto:info@islandglobalresearch.com) setting out the list of properties you want to be included in the group.

### PRIVACY STATEMENT

Participating in the Occupancy Survey is voluntary. Data submitted will be treated confidentially. Visit Isle of Man and other accommodation providers do not have access to individual results. If you wish to view our privacy policy please [click here](#).

### RESULTS

We will send an email to you each month containing the overall results of the previous month's survey.

---

## Availability for the Month

**Please enter the name of your property\***

\_\_\_\_\_

*As you start entering the name of your property, an auto suggest feature will identify the property name and you will be able to select your property from the list.*

**How many days was the unit open this month?**

Enter number: \_\_\_\_\_ days open this month

Alternatively, please select this box if you were closed for the whole month

Closed for the whole month

*If "Closed for the whole month", you will be redirected to the 'Final Comments' page.*

**Did you have any bookings in this month?**

Yes

No

*If 'No bookings in the month', you will be redirected to the 'Final Comments' page.*

---

## Average Unit Occupancy

**What was the unit occupancy for this calendar month?**

*Instruction: total number of nights the unit was occupied divided by the total number of nights it was available.  
For example, suppose the unit was booked for 21 nights then unit occupancy is 21 nights / 31 nights so 68% (note: the example assumes the calendar month asked about has 31 days)*

Enter unit occupancy: \_\_\_\_\_%

Alternatively, please select this box if unit occupancy is unknown

Unknown

*If unit occupancy 'Unknown', you will be asked the next set of questions on weekly/night lets and total weeks/nights the property was let.*

**Please indicate if you work on the basis of weekly or night lets.**

- Weekly lets
- Night lets

*If you choose 'weekly lets', you will be asked:*

**Enter total weeks the property was let this month.**

*Instruction: Add up the total number of weeks the property was let out this month.*

*Please do not include 'long term lets' or 'residential use', but do include non-paying friends and family staying at your property occupying rooms.*

\_\_\_\_\_ weeks

*If you choose 'night lets', you will be asked:*

**Enter total nights the property was let this month.**

*Instruction: Add up the tally of nights the property was let this month. If your property was let for 14 nights out of the total nights available this month, please enter '14' in the box below.*

*Please do not include 'long term lets' or 'residential use', but do include non-paying friends and family staying at your property occupying rooms.*

\_\_\_\_\_ nights

---

## Number of Guests This Month

**We would like to know about the number of guests staying at your property this month.**

Please enter the details about the guests, if known...

*Leave blank if unknown.*

*Instruction: If your property was let to 2 people for 1 week and 4 people for another week, and there were no guests for the remaining weeks of the month, your total number of guests will be 6.*

Total number of guests staying at your property this month: \_\_\_\_\_

Of these, how many were children?: \_\_\_\_\_

Of which number of non-Manx resident guests: \_\_\_\_\_

Of which number of Manx resident guests: \_\_\_\_\_

---

## Average Achieved Unit Rate (£)

### What was your average unit rate (£) per week this month?

Please exclude any additional charges (e.g. wifi, cleaning etc) that are optional and not included in the unit rate as standard.

If unable to provide this figure, please enter your standard weekly rate.

*Instruction:*

*If the unit is let on a weekly basis then add up the revenue from the unit for this month and divide by the total number of weeks it was booked.*

*If the unit is let on a nightly basis then add up the revenue from the unit for this month, divide by the number of days it was booked and multiply by 7.*

Enter average unit rate per week: £ \_\_\_\_\_

Please select whether the rate includes or excludes VAT

- Includes VAT
- Excludes VAT

Alternatively, enter the standard weekly rate for the unit this month: £ \_\_\_\_\_

Please select whether the rate includes or excludes VAT

- Includes VAT
- Excludes VAT

---

## Final Comments

**Do you have any final comments?** (optional)

---

---

## Thank You!

Thank you for submitting your response.

The monthly report will be sent to you via email to your registered email address as soon as it is available.

---